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PHILADELPHIA'S LATEST AND GREATEST RESOURCE FOR PROFESSIONAL WOMEN CELEBRATES ONE YEAR ANNIVERSARY

Next Event Marks Milestone For Professional Women's Roundtable

PHILADELPHIA (July 21, 2003) — After one year of successful growth and dynamic presentations, Professional Women's Roundtable (PWR) celebrates with an evening of fun-filled fashion advice. Featuring Sandra Alton of Tiffany & Co. and Mary Dougherty of Nicole Miller (Philly's greatest fashion business success), the event will take place on Thurs., Aug. 7 from 5:30 p.m. to 7:30 p.m. at The Bellevue (200 South Broad Street). The event will begin with one hour of cocktails and hors d'oeuvres at Nicole Miller, followed by an interactive presentation at Tiffany's. This event is \$10 for members and \$20 for non-members.

PWR was launched last summer by Nicole Galli, Janine DiLauro, Susan Baren-Pearson, and PWR adviser, Mary Beth Pratt. The three PWR founders were all at places in their careers where they desired to interact on a professional level with like-minded women who were at similar stages in their careers. They recognized the void in professional organizations — there were no formal or informal opportunities that regularly brought together professional women contemporaries for the sole purpose of networking. There were no forums where professional development was discussed in the context of an individual's development initiatives, and the idea to create such a forum was born.

PWR is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to 15 years experience in her chosen profession or career and is focused on enhancing her networking and

business development skills and efforts, as well as the other professional skills necessary to advance in today's market-place.

Co-founder Nicole Galli says PWR focuses on women in the first 15 years of their career because this is a critical time period for women.

"She is faced with many serious challenges – she is taking on more responsibility at work, in the community and at home," she says. "We have been told that we are filling an unmet need and that we are the first organization where the women feel that they have a chance to interact with others who really understand their situation."

"Only when women work together can they succeed in juggling the many roles women must fill and accomplish not only their personal goals and dreams, but the advancement and the improvement in the position of all women in our society."

Past events have included lectures on financial planning, the benefits of mentoring, effective communications skills, a nano-networking session (the business equivalent of speed dating), and a holiday benefit for The Career Wardrobe. Future events will focus on professional development, educational seminars and a holiday networking event.

For more information on PWR, please visit www.pwroundtable.com.

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