



FOR IMMEDIATE RELEASE

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**PROFESSIONAL WOMEN'S ROUNDTABLE SECOND ANNUAL GOING THE DISTANCE BENEFIT
SUPPORTING PEOPLE'S EMERGENCY CENTER**

PHILADELPHIA (October 5, 2004) — Join Professional Women's Roundtable (PWR) on October 21, 2004 from 6:30 - 8:30 p.m. at 123 South Broad Street, 5th Floor, Board Room (Wachovia Building) to support the **People's Emergency Center** – a non-profit organization that provides support and growth opportunities to women in need. The event is \$20 for members and \$30 for non-members. Please RSVP to Jane Barr Pino at jane@barrpino.com.

PWR is honored to recognize and support the People's Emergency Center for their many years of comprehensive service to the homeless and abandoned women, children and teens in Pennsylvania. Since 1972, PEC has helped thousands of abused, abandoned and homeless women and children to rebuild lives of dignity through programs that help them to help themselves. This event will also include a raffle on items including a Kenneth Cole Watch, Phillies tickets, and gift certificates for local shops and services.

Professional Women's Roundtable is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to fifteen years experience in her chosen profession or career and is focused on enhancing her networking and business development skills and efforts, as well as the other professional skills necessary to advance in today's marketplace.

For more information on PWR or the PWR "Going the Distance" benefit recipient, People's Emergency Center, please visit www.pwroundtable.com or contact (215) 628-9844.

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