



FOR IMMEDIATE RELEASE

For press information:
Paige Wolf (215) 413-3790
paige@paigewolf.com
(number not for publication)

**PROFESSIONAL WOMEN'S ROUNDTABLE PRESENTS
LILLY PULITZER: MEET THE BRAINS BEHIND THE BRAND**

PHILADELPHIA — Join Professional Women's Roundtable (PWR) on Wednesday, July 20, 2005 for a special informational and networking event at Lilly Pulitzer. While browsing their beautiful collections, meet the key female professionals who make Lilly Pulitzer tick. This event will be held from 6-8 p.m. at Lilly Pulitzer store in Suburban Square, 95 Coulter Avenue, Ardmore, PA. The cost for this event is \$20 for members and \$30 for non members and includes cocktails and hors d'oeuvres. Space is limited - please RSVP to Jane Barr Pino at jane@barrpino.com or (215) 628-9844.

Learn about the roles of several key female employees at Lilly Pulitzer and how the brand is reaching out to a younger demographic. Panelists include Brigid Foster, Senior Vice President of Retail, Process Improvements and Finance, Darlene Brinker, Consumer Information Manager, Linda Bradbury, Director of Production, and Susan Sein-Lwin, Director of Human Resources. PWR President Janine DiLauro will moderate the program.

Professional Women's Roundtable is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to fifteen years experience in her chosen profession or career and is focused on enhancing her networking and business development skills and efforts, as well as the other professional skills necessary to advance in today's marketplace.

For more information on PWR, please visit www.pwroundtable.com or contact (215) 628-9844.

#