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PROFESSIONAL WOMEN'S ROUNDTABLE PRESENTS "WHAT WOMEN WANT,"
A CAREER ADVICE SEMINAR WITH SHANNON MARONEY-PIELA

PHILADELPHIA — Join Professional Women's Roundtable (PWR) on Thursday, February 24, 2005 for networking, cocktails, hors d'oeuvres, and an interactive discussion on how to get what you want out of your career. This event will be held from 5:30-7:30pm at the Philadelphia Business Journal, 400 Market Street, Suite 1200, Philadelphia. The cost for this event is $20 for members and $30 for non members. Space is limited - please RSVP to Jane Barr Pino at jane@barrpino.com.

Shannon Maroney-Piela, President and CEO of HR Backbone, LLC, is a successful entrepreneur who chose to venture out on her own rather than be constrained by the "glass ceiling" environment she encountered while working in corporate America. During her presentation, Maroney-Piela will talk about her life mission — to promote equal opportunity and understanding between people of differing backgrounds — and how that mission influenced the decisions she made about her professional pursuits. She will engage the audience in a discussion about the challenges women face when trying to maintain their own identities while attempting to meet the requirements of their jobs. Ultimately, this session aims to arm participants with a survival guide for navigating the rough waters of corporate America and ideas for turning adversity into opportunity.

Maroney-Piela, MBA, is an accomplished human resource professional with more than 16 years of experience developing and implementing effective HR solutions. Maroney-Piela, who has worked with companies from Internet startups to Fortune 500 corporations, is recognized as an

expert at putting together organizational and employee development solutions that cut costs and reduce legal liability while improving employee satisfaction, productivity and efficiency.

Maroney-Piela is President and CEO of HR Backbone, LLC, a consulting firm specializing in helping organizations implement solid HR infrastructures tied directly to business objectives and profitability goals. She is also an Adjunct Professor at West Chester University and the founder of the Diversity Committee of the Greater Valley Forge Human Resource Association.

Professional Women's Roundtable is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to fifteen years experience in her chosen profession or career and is focused on enhancing her networking and business development skills and efforts, as well as the other professional skills necessary to advance in today's marketplace.

For more information on PWR, please visit www.pwroundtable.com or contact (215) 628-9844.

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