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CHERI CUTLER OF CUTLER COMMUNICATIONS AND PROFESSIONAL WOMEN'S ROUNDTABLE NAMED 40 UNDER 40

(PHILADELPHIA) — Cheri Cutler, president of Cutler Communications and Professional Women's Roundtable Board Member, has been recognized by *Philadelphia Business Journal's* "40 Under 40," for her professional and civic accomplishments in the annual round-up of Greater Philadelphia's most promising young leaders.

This is the second consecutive year that a PWR board member has been selected for this honor, based on their professional accomplishments and their commitment to the community. PWR president and Pepper Hamilton LLP partner Nicole Galli was honored in 2003.

Cheri Cutler has 15 years of marketing communications experience encompassing public relations, strategic planning, special event production, collateral development, brand identity positioning, corporate sponsorship, advertising, and managing budget, staff and volunteers.

Cheri has designed and implemented media relations plans on both a local and national level and has worked with CNN, NBC, ABC, Clear Channel, among others. Cheri gained national, regional and local public relations experience at large Philadelphia area marketing agencies including Ketchum Public Relations and Earle Palmer Brown Public Relations, where she served an array of clients in a wide range of business, consumer, financial and non-profit organizations. Cheri has created and produced functions ranging in attendance from 50-250,000 guests, including festivals, new building dedications, new store openings, fashion shows, corporate retreats, annual meetings, hotel grand openings, and trade shows.

Cheri is currently teaching a writing course in the Journalism School at Temple University. In addition to Professional Women's Roundtable, Cheri is a member of the Philadelphia Public Relations Association, a board chair for Fashion Group International, a member of Women's Way, on the board for her alumni association, The University of Michigan, on the advisory board for the

School of Strategic and Organizational Communication at Temple University, and is a committee chair for Thorncroft Therapeutic Horseback Riding. Previous professional awards include a 1993 Pepperpot Award for the grand reopening of the Hotel du Pont (sponsored by the Public Relations Society of America) and the 1996-1997 Merit Awards for the Greater Philadelphia Metro Malls Community Unity Campaigns (sponsored by the International Council for Shopping Centers).

PWR's mission is to provide networking, leadership, educational and personal growth opportunities to a diverse group of professional women in the greater Philadelphia region who have five to fifteen years experience in their chosen career. PWR participants meet on a regular basis to acquire and hone business development and other professional skills; to expand and strengthen their professional network, including their referral base; and to meet and cultivate new business prospects and resources.

For more information on PWR, please visit www.pwroundtable.com.

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